

envelope addressing



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the value of a FIRST IMPRESSION ::



No matter how much or how little you spend on the invitations themselves, the envelope makes the first impression and sets the tone for not only what to expect inside, but at the event itself.

The envelope is the first thing your guests will see.

A stack of catalogues and bills will arrive in their mailbox, but your invitation will be a little oasis of thoughtful, lovely, hand-made goodness in the sea of junk.

We offer envelope addressing in a variety of modern calligraphy styles, ranging from formal to playful, romantic, or modern.

Styles and options are endless, but the pricing chart on the following pages can give you a good idea of what to expect.

pricing ::



<i>Envelope Pricing</i>	Outer Envelope	Return Address	Inner Envelope
Formal Calligraphy	\$3.75	\$3.75	\$1.75
Modern Calligraphy	\$3.25	\$2.00	\$1.50
Modern Script + Block	\$3.50	\$3.50	n/a
Monoline or Brush Pen	\$3.00	\$1.00	\$1.25

- Formal calligraphy is level, with a flat baseline done with a nib dipped in ink. Capital letters are flourished. There is consistency in letterforms. *Recommended for traditional, classic invitations, or weddings in classic settings like private clubs, churches, or historic hotels.*
- Modern calligraphy is a category enveloping many styles of writing that use a “bouncing” baseline done with a nib dipped in ink. Multiple letters may use flourishes. Sometimes letterforms adjust their shape or size based on the word or alignment on the envelope. Add block lettering for the address to keep it even more casual or cool. *Recommended for whimsical, romantic, or organic feeling modern weddings in outdoor settings like wineries, gardens, or private estates.*
- Monoline lettering is done with a tool like a pen, pencil, or marker whose tip width is not altered with pressure. A brush pen’s tip is altered with pressure like a nib, but is less labor intensive as the tool is self-contained. *A fun option for a more casual affair like a wedding reception party after an elopement, a large birthday or corporate event, a party for a younger person or child, or to match the vibe of a cool hotel or quirky venue.*

examples ::



formal



modern - organic

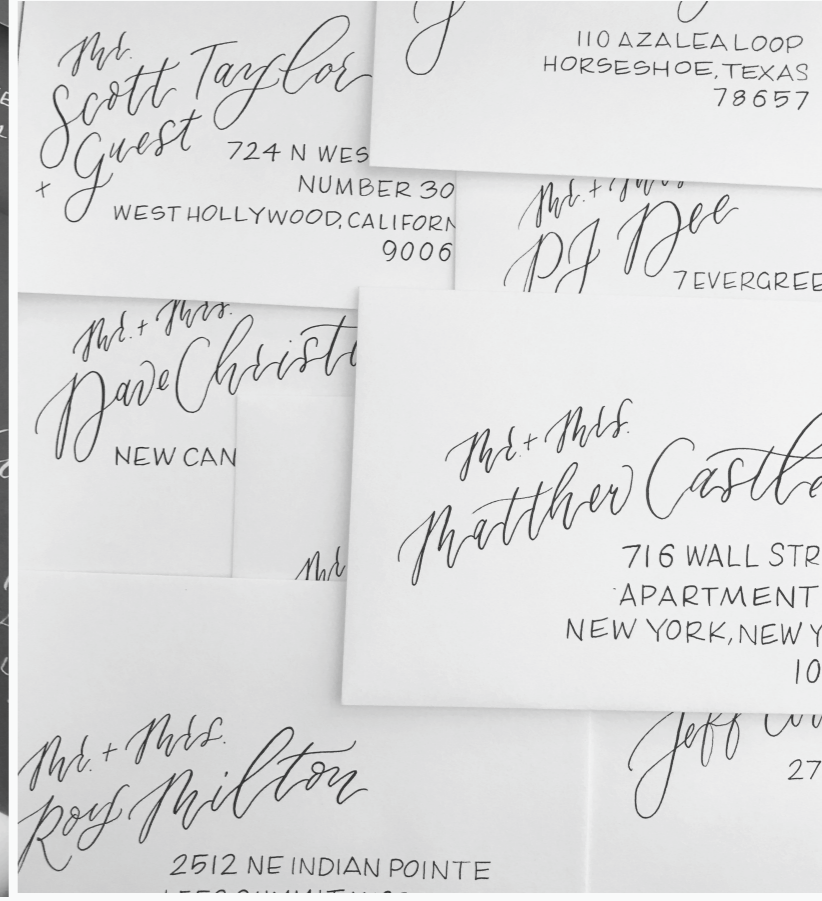


modern + block



monoline

examples ::



terms ::



- *All orders require a \$90 set-up fee, to be paid before work begins. Remaining balance (plus shipping if applicable) will be required at completion of the order.*
- *Style + ink selections to be agreed upon before work begins, bearing in mind that calligraphy is a hand-art and will never be machine-perfect or consistent. Custom ink-matching will be done within reason and to the best of the ability of calligrapher.*
- *Pricing is subject to change based on specific stylistic/typeface matching requests.*
- *For orders needing turnaround faster than 1 week/50 envelopes, a 10% Rush Fee will apply.*
- *If client provides envelopes, 10-15% extra will be supplied.*
- *Client is 100% responsible for the correctness of the supplied guest address list. All titles, names, locations and addresses will be inked as provided - though BSCo will do a preliminary review of the provided list and make any suggestions for edits before beginning work.*
- *Client is financially responsible for envelopes that require being re-done based on typos, incorrect addresses including digit transposition and guests who have moved/updated their address. This includes costs of re-shipping or mailing.*

about the ARTIST :: Jessica Astrella



Jessica Astrella

Founder & Creative Director

A freelance calligrapher + illustrator, Jess started Boarding School Collective to serve a rapidly growing client base looking for reliable, consistent, lovely art signage for weddings in the Austin area. In 2020 BSC fully pivoted away from signage to bespoke invitations and small format paper goods.

While she did not attend a fancy East Coast boarding school, she did apply to *and get rejected from four* fancy East Coast liberal arts colleges. It all worked out, though - she moved to New York in 2010 anyway, worked in advertising, picked up a souvenir (husband, Matt), moved to Austin to start this company, picked up another souvenir (dog, Mozzarella) and moved home to Portland, Oregon. All of a sudden they have a little girl, James, and a son, Roman and have turned into people who attempt to remodel their own home.

She also runs her own non-wedding brand, j.rocro arts + letters, through which she gets to freelance in graphic design, paint pet + home portraits, provide spot illustrations, dabble in logo+brand work, execute custom lettering projects, and offers a smattering of greeting cards + prints. Children's book illustration is the next frontier she hopes to wade into, but wedding work will always have a special place in her heart and on her desk.





references

Please be sure to let us know if you'd like to chat with any past clients or wedding professionals with whom we have worked. Many brides have volunteered to provide positive reviews and while we've never taken them up on the offer, would happily direct you to any one of them with confidence.

featured work

We are lucky enough to work with many talented wedding planners and photographers who successfully submit the fruits of our creative labors to various popular wedding publications & media outlets including, but not limited to Style Me Pretty, Magnolia Rouge, Martha Stewart Weddings, Brides, The Knot, Green Wedding Shoes, Ruffled Blog, Junebug Weddings, Artfully Wed, Grey Likes Weddings, and smaller regional publications.

Please email us at hello@boardingschoolcollective.com for links to some of the most recent features if you're interested.



Sophie Epton